



ONE/Northwest Online Organizing Manager Job Description May 2007

ONE/Northwest (www.onenw.org) is a growing Seattle-based nonprofit that helps environmental organizations transform the way they communicate, build relationships and partner with people and institutions. We develop websites, databases, email newsletters, collaboration and citizen engagement tools – and the strategies to use these tools to engage people in influencing decisions that impact the environment. We operate on a movement-wide scale, strengthening connections between groups working on a range of issues and approaches to protecting the environment.

ONE/Northwest is seeking a seasoned online organizer to lead our growth in online organizing and campaign strategy consulting services.

Job Responsibilities

- Serve as account manager for ONE/Northwest's relationships with leading environmental organizations and coalitions in Washington State
- Deliver online organizing and campaign strategy services to environmental organizations and coalitions
- Support environmental coalitions in strengthening cross-organizational relationships and in executing collaborative campaigns
- Work with ONE/Northwest technical staff to incorporate organizing and campaign know-how into technology solutions
- Work with fellow strategy consultants on staff to incorporate organizing and campaign know-how into ONE/Northwest's overall strategy consulting processes
- Build ONE/Northwest's online organizing and campaigning expertise; serve as a bridge to external organizing, campaign and relationship marketing experts

Job Requirements

- Minimum three years experience in online advocacy and organizing
- Experience using online organizing tools and using technology to connect people
- Experience providing client consulting services
- Experience with database and relationship marketing techniques preferred
- Experience leading coalitions or advocacy campaigns preferred
- Strong passion for environmental protection, civic engagement and social change
- High energy, creativity, resourcefulness and entrepreneurial spirit
- Strong presentation and written communication skills
- Strong collaboration skills; ability to lead and foster effective teams
- Goal oriented, coupled with strong organizational skills

This is a full-time position. The salary range is \$46-52K, depending on experience.

ONE/Northwest offers a fun and meaningful workplace, a generous benefits package, and the opportunity to work a flexible work week. We are an equal opportunity employer. To apply for this position, or to find out more, email: jobs@onenw.org.